Our Mission:
To improve driving safety for everyone by researching the connection between humans and motor vehicles.

Interested in being a research participant?
Call: 319-335-4719
or sign online up at: www.drivingstudies.com

Contact us: contacts@nads-sc.uiowa.edu

We’re looking forward to working with you!
Facts about NADS:

- Our mission is to make driving safer for everyone by researching the connection between humans and vehicles.
- Over 3,800 people have participated in NADS driving studies since 1999.
- NADS competes and wins contract funding from private and public entities.
- Has secured $41.3 million of funding to the University and State since 2001.
- NADS is the only facility of its kind in the entire country.
- Has the capability to help develop and research automated vehicles; the cars of tomorrow.
- We are commercializing our research to create economic development opportunities in Iowa.
- We actively support STEM initiatives by working with the University, community colleges and high schools.

Instrumented Vehicle

NADS in the media:

Partners and clients: