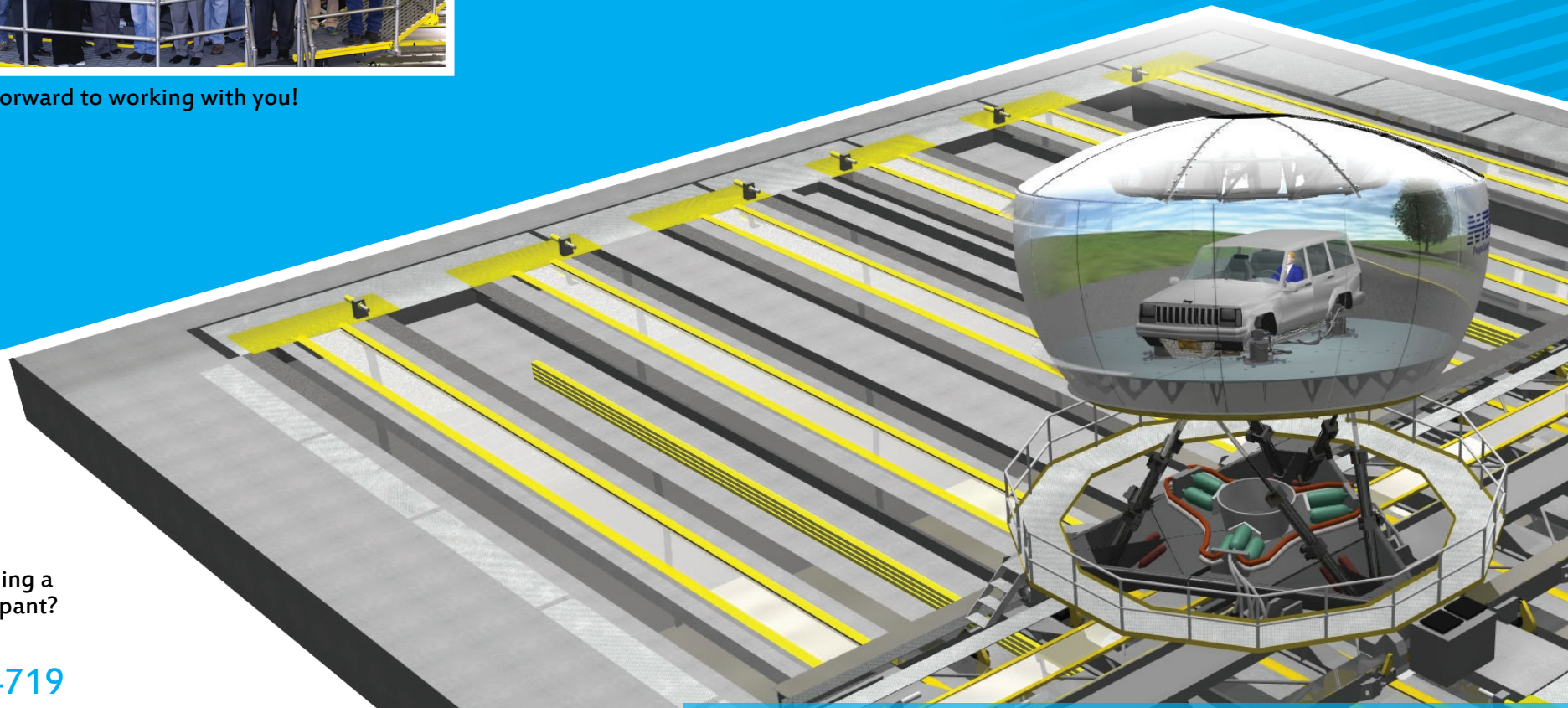




THE NATIONAL ADVANCED DRIVING SIMULATOR

We're looking forward to working with you!



Interested in being a
research participant?

Call:
319-335-4719

or sign online up at:
www.drivingstudies.com

Contact us:
contacts@nads-sc.uiowa.edu

www.nads-sc.uiowa.edu

Our Mission:

To improve driving safety for everyone by researching the connection between humans and motor vehicles.



NADS-1
High fidelity motion



NADS-2
High resolution graphics

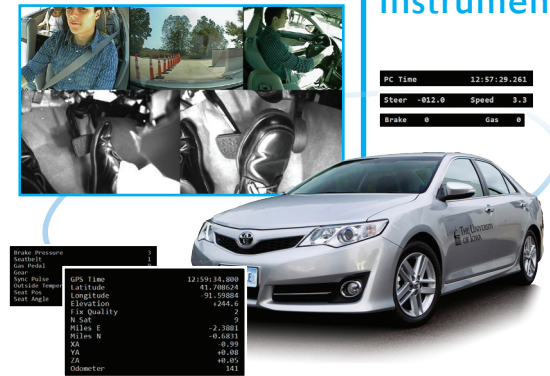


MiniSim
Portable simulator



Facts about NADS:

- Our mission is to make driving *safer* for everyone by researching the connection between humans and vehicles
- Over **3,800 people** have participated in NADS driving studies since 1999
- NADS competes and wins contract funding from private and public entities
- Has secured **\$41.3 million** of funding to the University and State since 2001
- NADS is the only facility of its kind in the entire country
- Has the capability to help develop and research automated vehicles; the *cars of tomorrow*
- We are commercializing our research to create economic development **opportunities** in Iowa
- We actively support **STEM** initiatives by working with the University, community colleges and high schools.



Instrumented Vehicle

NADS in the media:

